



55 South Main St.

Floyd's Old Stand

# A One-Price Policy

Early Season—Late Season—All Seasons

## '25'30'35'40

Whatever Price You Pay—You Save \$10 to \$15

We haven't a price for "bait" and another price for "business." We think it's better business to give all you can, rather than get all you can. Where many clothing stores add over 25% on prices at the start of the season in order to give a so-called "Cut Price End of Season Sale," Trivers Clothes prices are the same in early season as at late season—in fact ALWAYS THE SAME at all seasons. And you will agree—very much less than the other fellow, who claims to give you a "Sensational Bargain at Sale Prices."

Trivers Clothes are manufactured in Trivers' own union shop, in wholesale quantities, and of the finest materials. Combined with skilled workmanship, the efforts of our craftsmen, and the completeness of the Trivers organization classes us as the Largest Ready-to-Wear Clothes Specialists in America. Trivers Clothes are better garments than those often sold at \$50 to \$60. We know, for being manufacturers, the market to us is like an open book. Our prices to you are practically wholesale, and represent the figure which the ordinary retailer has to pay his jobber. Therefore buy Trivers Clothes and you buy the greatest clothes values known—direct from maker to wear, and save from \$10 to \$15 on each garment.

Factory

801-807 B'way, New York.

Branch Stores

In 22 Cities.

Drink  
**Coca-Cola**  
DELICIOUS and REFRESHING

You smack your lips over it, because you like its taste, its quality, its genuine gratification. It satisfies thirst.

Nobody has ever been able to successfully imitate it, because its quality is indelibly registered in the taste of the American public.

Demand the genuine by full name—nicknames encourage substitution.

THE COCA-COLA CO.  
ATLANTA, GA.

**Sold Everywhere**

### Rheumatism

A Home Cure Given by One Who Had It

In the winter of 1931 I was attacked by Rheumatism and Inflammatory Rheumatism. I suffered as only those who have it know for over three years. I tried nearly every remedy and doctor after doctor, but such relief as I received was only temporary. Finally I found a remedy that cured me completely, and it has never returned. I have given it to a number of my friends who were afflicted and even bedridden with Rheumatism, and it effected a cure in every case.

I want every sufferer to try this marvelous healing power. Don't send a cent, simply mail your name and address and I will send it free to you. After you have used it and it has proven itself to be that time-tested remedy for Rheumatism, you may send the price of it, one dollar, but understand, I do not want your money unless you are perfectly satisfied to send it. That's fair! Why suffer any longer when you can be cured so easily? Don't delay. Write today.

Mark H. Jackson, No. 1509 Gurney Bldg., Memphis, Tenn.

Mr. Jackson is responsible. Above statement true.

SAVE \$37.44

A year by riding a

JOHNSON &amp; CO.

211 S. MAIN.

Main 2781. Memphis 28.

Read News Scimitar Wants.

### YANK PITCHERS ARE OVERWORKED

One of the Reasons Why New Yorkers Took a Tumble.

During the recent effectiveness of their pitchers the Yankees led the American league race and made their followers have visions of the world's series. But when the pitchers became overworked the Yankees could not help them with their bats. Peckinpaugh, who is the only 300 hitter on the team, surely has kept the Yankees high in the race. Bodie and Lewis, too, have been factors with their sticks. But Frank Baker, with an average of .287, and Pipp, a comparatively low percentage of .241, have been heavy handicaps. Pratt has batted fairly well, but Vick, though very promising, still lacks experience in facing high-class pitchers. If the Yankees' pitchers regain winning form there may be another climb toward the top, but the team also must show a vast improvement in hitting the old apple.

### THOMPSON WINS CUP.

CALDWELL, N. J., Aug. 15.—Shooting at 1,000 yards against more than 200 competitors in the marine corps cup match here yesterday, Sergeant C.

## Attorney!

By Coyle Shea

### TOPICS OF THE DAY.

I stopped a wild Atlanta bug. And, looking straight into his mug, I shot a question in this way: "Say, what's the dope on food today?" He looked at me with glittering eye—That wild, insane Atlanta guy. And then he made ear-piercing yells: "I'll bet the Crackers trim the Pels."

I then dug deep into my jeans And phoned a guy in New Orleans. Said I: "Now, tell me on the spot, Will Wilson run again or not?" He bellowed like a cow at bay And cursed in most outlandish way Before he roared this in my ear: "I'll bet the Pels win out this year."

I then picked up a Memphis fan. A most sedate and learned man. And catching him within his lair, I asked him who would run for mayor. But, boy, you should have seen his face Light up with true angelic grace. "Don't talk," he said, "of politics; Just keep your eye peeled on the Chicks."

The ancient game in Atlanta must be getting rough and unruly. On the back of a folder fresh from the press one finds some interesting instructions, such as the following: "Don't let the players you are 'holding back' think and say 'naughty' (?) things about you. Call them through. "Don't 'fuss' at your caddy. Instruct him. "Don't fool yourself and drive into the players ahead of you. "Don't forget at all times that other players have a right to be on the golf course. Treat them exactly as you would have them treat you. "Don't forget to study all rules of golf etiquette."

Imagine Pug Griffin holding back when Blind Dan or Dodging Blackburne pulls a raw decision! Or can you stretch the imagination that far?

### THE WORK OF HIGH.

Andy High's recent work at third base recalls the fact that since the departure of Red McDermott no spectacular bird has roosted around the bag. McDermott was no part of a concrete mixer, but he was the last word in thrills and filiplos. When he ran into a field he made the most of it, and whatever he lacked in physique he more than made up for in energy.

He was a red-hot tamale sprinkled with tabasco and he built about him more friends than any other member of the club. Red never missed a chance to climb the grandstand for foul balls that were leaving the park. He never had a chance to bag them, but he at least showed that he was on the job and possessed the spark of life.

Andy High has been doing excellent work in a quiet manner, in spite of the fact that he has yet to find the true range to Griffin. High, by the way, has had a roaring season so far. One of these days he may turn up in the box and round out a lively year.

Said Johnny Dobbs to Heineman, "My Lord, we do the best we can." Said Heineman, in accents rough, "I know, but that ain't quite enough."

—Atlanta Journal.

Then Barger stepped up to the bat. And as he doffed his summer hat I heard him murmur in a hurry: "I'm on the Chicks, so I should worry."

Being part of a loser may have its drawbacks, but at the same time it also packs its benefits. For while two leaders, pounding down the stretch, are harassed from every side until they toes and tumble through their sleepless nights, what do you think the loser is doing? You're right—that party is sleeping the sleep of the dead. Which is just how he feels about it.

Those, therefore, who prefer sleep to glory know in which direction to start out.

D. Thompson, U. S. M. C., of Quantico, Va., won the \$2,000 marine corps cup, which was bought in 1909 with contributions from every officer in the organization. His score was 193 out of a possible 200.

Second place was won by Lieut. J. A.

## CINCINNATI REDS LIKELY TO COP NATIONAL FLAG

CINCINNATI, O., Aug. 15.—With less than two months of the championship season remaining, the Reds are right there in an extremely threatening position, with the likelihood of remaining in the race until the finish. The team has been the sensation of the season, and, whether it wins out over the Giants or is eventually beaten off, both Manager Moran and the players deserve great credit for the brilliant showing made. The team has made a long, steady and courageous battle, and has no serious slump at any time and has constantly delivered the goods.

The Reds do not look so strong on paper as at least three other clubs in the league, and possible four, but Manager Moran has succeeded in developing the latent strength of the club to its fullest powers and the consistent work of the club has been the baseball surprise of the year.

At first base Jake Daubert is an old-timer who was supposed to have outlived his best years, but who has been playing the best ball of his career. When Jake came here it was said that his legs were in bad shape, and that he would not be able to play more than half the games, but he has played in every inning of every championship contest, which no other man on the team has done, and his work has been of the greatest help to the club.

### Rath Going Strong.

Morris Rath is another veteran who has played with several American league clubs and was finally rescued from the minors by the Reds, when it was thought that he was out of the big show for good. It was a grand piece of luck for the team that Lee Magee refused to report at the training camp, on account of a squabble over a bit of money, for the action gave Rath his chance to play second base, which he would probably not have had if Magee had reported. Morris has been playing in a quiet and modest way, the best second base in the league this year.

He was supposed to have a bad arm, but his throwing has been wonderfully accurate. While not a heavy hitter, he is a game man and ranks with the best in the league. Charley Hollocher, the Cub sensation, is a shade faster and will hit a hit harder, but Rath yields to no other short fielder.

### Groh in Class by Himself.

Of Heinie Groh nothing need be said. The Red captain is in a class by himself as a third baseman, having no weaknesses in the position, and he is one of the hardest and most reliable hitters in baseball. If the baseball field was a race track and there was a special race for third basemen Heinie would be going under the wire at a gentle canter before the rest of the bunch had hit the head of the stretch.

Manager Moran said the other day that Groh has the best eye for a ball at the plate of any right-hand hitter he had ever seen in his long experience. That's good enough.

The Red outfield does not look to be in the same class with that of the Giants, but has been more than holding its own by keen determination and fighting spirit. Eddie Roush, of course, is the best center fielder in the league, and a powerful hitter who has a shade on Benny Kauff, good as the latter is.

# Mid-Summer Clearance Sale

## Hart Schaffner & Marx Clothes

From most merchants' point of view, we're doing a foolish thing. In times like these, when prices are continually soaring, good merchandise scarce and hard to get, the temptation of speculation is omnipresent.

We could easily close this sale now, mark up prices on the basis of present wholesale costs, and carry these suits over for abnormal profits over original costs—later on. You'll admit the logic of such reasoning.

But that's not our way of merchandising.

We believe in "clear decks" at the close of each season. We believe in the principle that goods bought for a season should be sold during that season, and by temporary sacrifice of profits for the benefit of our customers, we believe that we will reap our reward in an enlarged future clientele.

Without exception, reserve or subterfuge—any spring or summer suit in the house—finest finished and unfinished worsteds, elegant cassimeres, Scotchies, tweeds, homespuns, flannels; any pattern, color, weave or texture—even the staple silk mixtures and solid colors included—any model or style—any size—HART SCHAFFNER & MARX MADE, which means "BEST MADE"

## At These Sweeping Reductions—

All Suits—Values Up to \$30—Now **\$19.95**  
All Suits—Values Up to \$35—Now **\$23.85**  
All Suits—Values Up to \$40—Now **\$28.75**  
All Suits—Values Up to \$45—Now **\$32.80**  
All Suits—Values Up to \$50—Now **\$37.65**  
All Suits—Values Up to \$65—Now **\$49.75**

When you realize that due to increased cost of labor and materials prices are bound to go up you'll appreciate the fact that the direct savings of 25% to 35% on this season's prices constitute only a part of your actual savings later on. Do you catch the point? Little wonder why so many men are buying two and three suits at a time; little wonder why the response to the sale continues so tremendous. Better get in on it. Do it tomorrow.



## For Stout and Extra Large Men

Special attention of stout men and extra large men is directed to this sale. The many features of excellence of Hart Schaffner & Marx "Stouts," "Longs" and "Long Stouts" above all other makes is universally acknowledged and recognized. The sale affords unusual pattern and size selections for the so-called "hard to fit."

Prices slashed regardlessly throughout the Boys' Department. Decisive Clearance Sales in the Haberdashery Department.

## All Straw Hats Sacrificed at Nearly 1/3 Off

# BURK & COMPANY

24 SOUTH MAIN STREET

Opposite Peabody Hotel

### Resume Racing At Belmont Track With Rich Purses At Stake

PHILADELPHIA, Aug. 15.—The Grand circuit racing at Belmont track was resumed today after two postponements owing to rain and a heavy track. The postponements will carry the most important event of the season, the 25th U. S. amateur championship tournament, which will be staged Saturday on the Oakmont Country club course here.

The 36-hole qualifying journey for the 64 high scores for Saturday will be played Tuesday and the final round on the program next Saturday.

"Bobby" Jones, youthful Atlanta star, established a new record for the last nine holes on the local course yesterday. He had a 32 for the nine holes, par being 35.

Cincinnati fans must have had a hunch their beloved Reds would con-

### GOLFERS GATHER FOR ANOTHER TITLE MEET

PITTSBURGH, Pa., Aug. 15.—More than 100 of America's leading golfers, including several former champions, are in Pittsburgh today preparing for the qualifying round of the 25th U. S. amateur championship tournament which will be staged Saturday on the Oakmont Country club course here.

The 36-hole qualifying journey for the 64 high scores for Saturday will be played Tuesday and the final round on the program next Saturday.

"Bobby" Jones, youthful Atlanta star, established a new record for the last nine holes on the local course yesterday. He had a 32 for the nine holes, par being 35.

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### CHARLEY SCHMIDT QUILTS AS SIOUX CITY PILOT

SIOUX CITY, Ia., Aug. 15.—Charley Schmidt, manager of the Sioux City baseball club, in the Western league, yesterday tendered his resignation to President Eide, who appointed Harb Moran, who has played an outfield position and is at present covering third base for the Indians, as new manager. The announcement was made that Outfielder Ernie Walker has been traded to St. Joseph club for infielder Hargrave and a cash bonus.

### CROSSES U. S. IN 20 DAYS.

Over all conditions of roads from the boulevards to roads that existed by courtesy only, C. B. Lloyd, of Portland Ore., has just completed a trans-continental tour from Washington, D. C. to Portland in 20 days. A 1913 Ford car on Goodyear cord tires was used to make the trip. On five days no traveling was done so that the actual running time is brought down to 15 days. The entire journey was completed without mishap of any kind, two of the tires reaching Portland on their original air. The route followed embraced the National road, Santa Fe trail, Lincoln highway and the Columbia River highway.

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WILSON GARAGE, 351 Madison

### "ROOFITE" ONE-PLY ROOFING \$1.25 Per Square.

Pidgeon-Thomas Iron Co.  
91-94 N. Second St., Memphis.  
Phones 1500, 1501, 1502.

### Sprinkling Hose

\$5 feet Guaranteed Hose, including Couplings and Nozzle—  
**\$7.50, \$8.00 and \$10.00**

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